



# 25th National Award for 2024

**Excellence in Energy Management** 10th - 12th september'24

# Amara Raja Energy & Mobility Limited, Tirupati

### **Brief of the Organization**



Dr. Ramachandra N. Galla Founder Chairman





Foundation stone laid for Jayadev Galla Amara Raja Power System Ltd. Co-founder



CARARAJA POWERSYS SRI N.T. RAMA RAO, B.A. BLE CHIEF MINISTER OF

Dec 1985



Mar 1986 Amara Raja a small beginning

16875

People/Sep'23



Mr. Harshavardhana G **Executive Director** Lead Acid Biz.

Mr. Vikramadithya G **Executive Director** New Energy Biz.



AMARA RAJA POWER SYSTEMS LTD



AMARA RAJA ENERGY & MOBILITY LIMITED Amara Raja Media & Entertainment Ltd

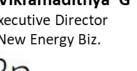












# **Brief of the Organization**





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### **CORE PURPOSE**

To transform our increasing spheres of influence and to improve the quality of life by building institutions that provide better access to better opportunities to more people. . . all the time.

#### <u>VISION</u>

Through The Amara Raja Way and through enduring progressive partnerships we will be a Global Leader in Batteries and Battery Technologies and a dominant player in the Indian Ocean Rim.

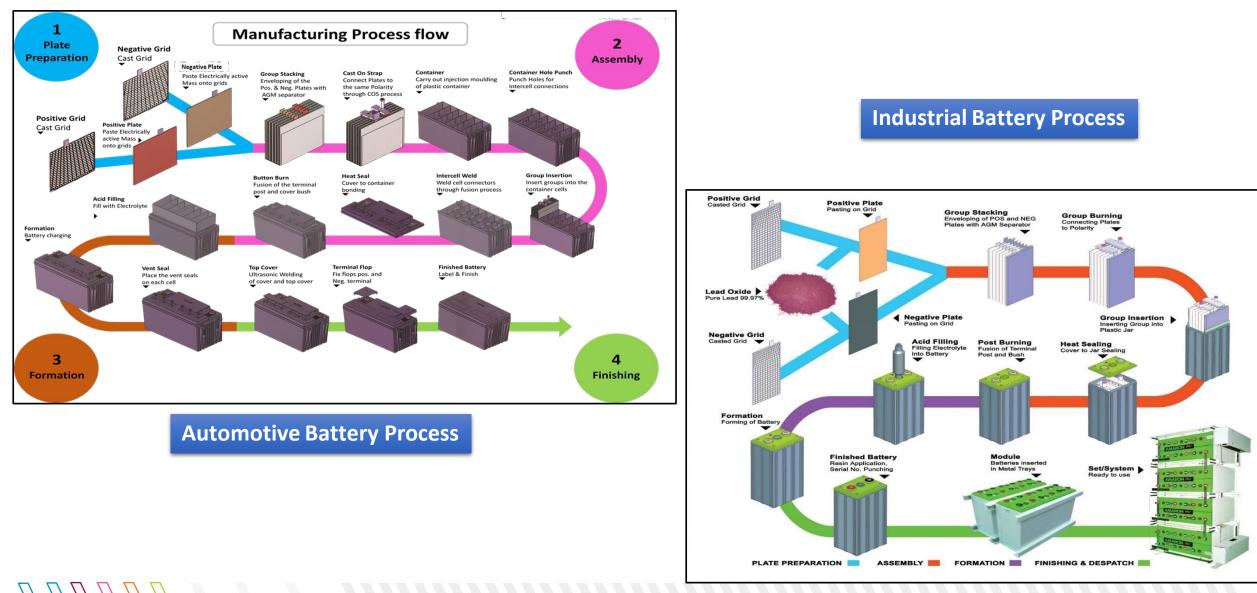






#### **Battery Manufacturing Process Flow**



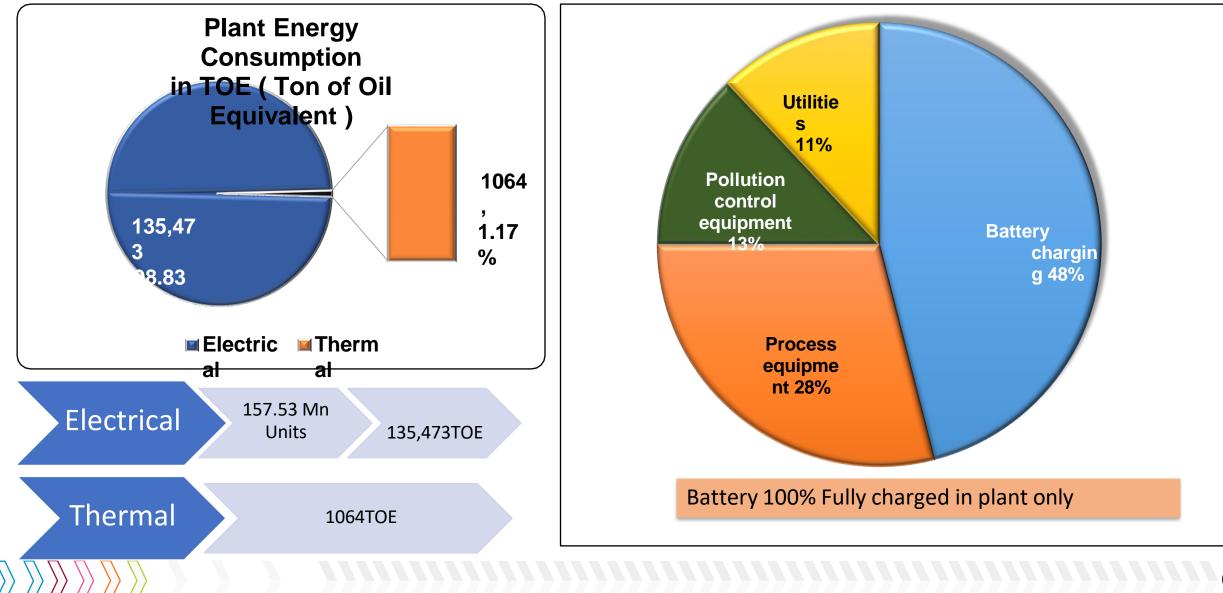


### **Energy Consumption overview**



**Energy Consumption in Battery Manufacturing** 

#### **Energy Sources**

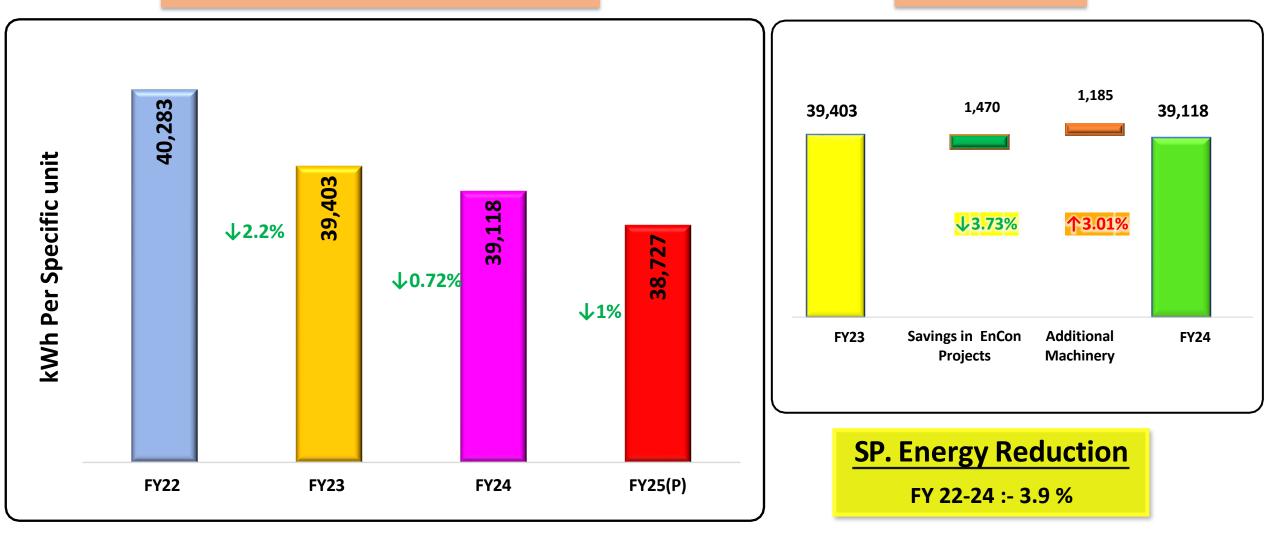


# Specific Energy Consumption

Sp. Energy Consumption per Specific unit

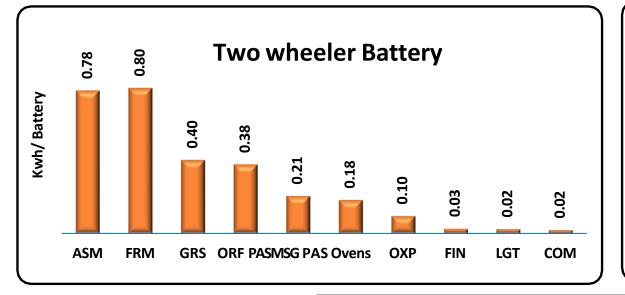


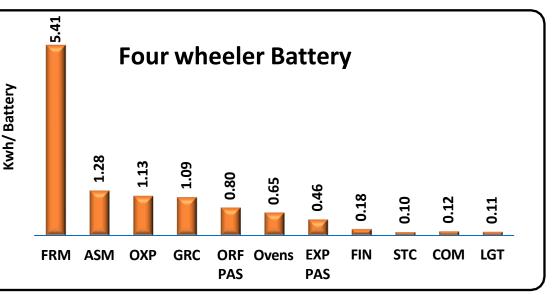
**SEC Contribution** 

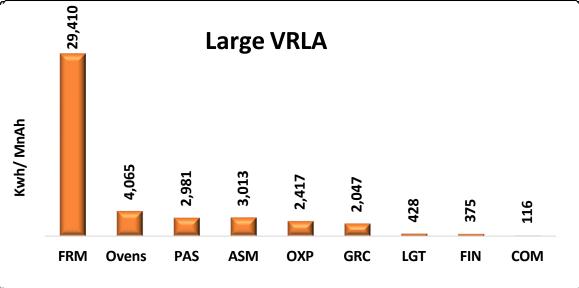


### **SEC of Significant Energy Use Areas**



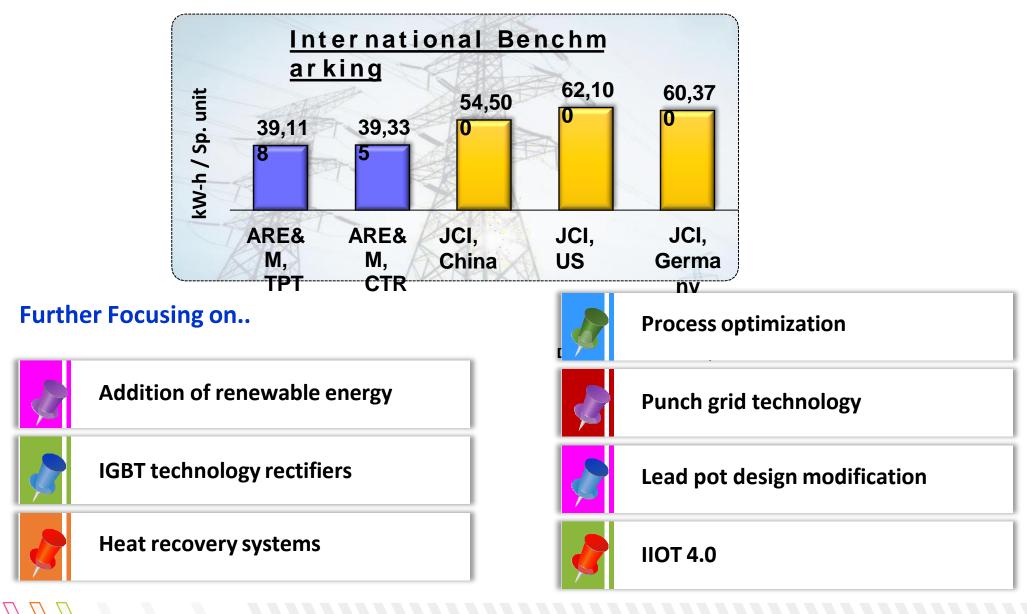






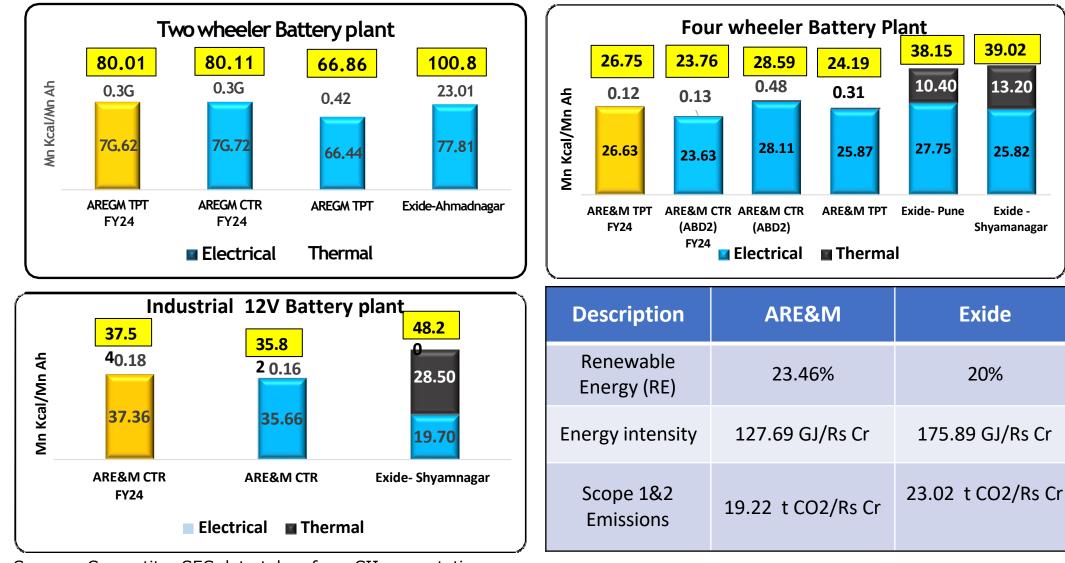
# **Energy Benchmarking**





### **Product wise Energy Benchmarking**





Source : Competitor SEC data taken from CII presentations Source : Sustainability Reports from company website

# **Energy saving Projects implemented in last three years**



Year	No of Energy Saving projects	Investment in Mn Rs	Electrical savings in Mn Kwh	Thermal savings in Mn Kcal	Total Savings in Mn Rs	Pay Back period in Months
FY 2021-22	40	32.11	3.07	-	18.48	21
FY 2022-23	31	16.78	3.40	-	20.42	10
FY 2023-24	44	11.48	5.94	-	35.67	04

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# **Energy Saving Projects**



#### Before

After

**1. Replacement of Centrifugal blower with BLDC fans.** Centrifugal blowers are replaced with BLDC fans in AHUs for energy saving **Energy savings/Annum: 97,712 kwh.** 

#### 2. Reduction of skin temperature.

Skin temperature of lead melting pot is reduced from 120°c to

55°c by provide insulation (Nano gel blanket)

Energy savings/Annum: 1,12,400 Kwh.

#### 3. Elimination of cooling tower fan

Replace the conventional cooling tower with fan less cooling tower.











# **Energy Saving Projects**

formation

Stores mezzanine floor.

Energy savings/Annum: 38,958 Kwh

4. Adopting latest technology: LED in place of T5 FTL

125 no's of 2X 28W T5 lamps with 36 Watts LED fittings in

75 no's of 250w MH lamp fittings with 120W LED fittings in

AMARA RAJA Gotta be a better way

#### Before

TBD





5. Replacement of Centrifugal blower with BLDC fans.
Centrifugal blowers are replaced with BLDC Motor in Fresh Air systems for energy saving
Energy savings/Annum: 180,136 kwh.

#### 6. Optimization of Compressor air.

Trans vector nozzle in place of air gun, which reduced compressor air consumption by 50%.

#### Energy savings/Annum: 214,519 Kwh.







# **Energy Saving Projects**

7. Replace contactors, thyristors with Zero cross mode SCR controls Replace Thyristor voltage control SCR with for Thyristor Zero cross mode control SCR for lead pot heaters.

Energy savings/Annum: 62,000 kwh.

#### 8. Replace pneumatic vibrators to electrical vibrators

Replaced pneumatically operated vibrators with electrical vibrators in pasting day tank.

Energy savings/Annum: 44,278 kwh.

9. Oven Thyristor controls to IGBT controls for Heaters.Replace thyristor controls with IGBT controls for oven heaters panel.

Energy savings/Annum: 2,34,800 kwh.

















# **Ongoing Energy saving projects for FY'25**



List of Ongoing Energy saving projects - FY'2024 - 25						
S No	Title of project	Annual savings in Kwh	Annual savings in Mn Rs	Investment in Mn Rs	Pay back in months	Year
1	Replacement of contactors with SCR (SCR with Zero cross over) for Oxide plant lead pot in SBD1	26,950	0.16	0.20	15	FY'24-2
2	Replacement of contactors with SCR to the Grid casting Common lead pot in SBD1	17,150	0.10	0.20	23	FY'24-2
3	Replacement of contactors with SCR to the Grid casting single lead pot in SBD1	14,700	0.09	0.10	14	FY'24-2
4	High efficiency water pumps with feedback system for water pumps in SBD1	18,900	0.11	0.20	21	FY'24-2
5	Conversion of venturi scrubber-1 V-belt drive to cogged teeth belt drive for 3 nos in SBD1	6,230	0.04	0.03	10	FY'24-2
6	Install direct driven motor ( BLDC ) for AHUs in place of belt drive in SBD1	39,012	0.23	0.40	21	FY'24-2
7	Replace AODD pumps with energy efficient centrifugal pumps (IE3) in SBD1	52,500	0.32	0.50	19	FY'24-2
8	Auto descaling by Magnet system through ionization in PLP water chillers in SBD1	1,050	0.01	0.01	19	FY'24-2
9	Install direct driven motor for AHUs (BLDC) in place of belt drive in SBD1	30,625	0.18	0.40	26	FY'24-2
10	Install direct driven motor ( BLDC ) for FA system in place of belt drive in SBD1	136,080	0.82	0.05	1	FY'24-2
11	Replace pnumatically operated vibrators with electrical vibrators in SBD1	19,596	0.12	0.15	15	FY'24-2
12	Conversion of V-belt drive to cogged teeth belt drive in pasting Dust extraction system in SBD1	5,752	0.03	0.03	9	FY'24-2
13	Capacity utilization is increased (plate storage stands 45 to 54) of Curing and drying ovens in SBD1	12,554	0.08	0.00	-	FY'24-2
14	install Fanless cooling tower in Assembly section in SBD1	39,165	0.23	0.30	15	FY'24-2
15	Provide VFD's for Water chiller Primary pumps & process pumps in SBD1	68,040	0.41	0.80	24	FY'24-2
16	Install High efficiency water pumps with feedback system for pumps in SBD1	18,900	0.11	0.20	21	FY'24-2



#### List of Ongoing Energy saving projects - FY'2024 - 25

S No	Title of project	Annual savings in Kwh	Annual savings in Mn Rs	Investment in Mn Rs	Pay back in months	Year
17	Conversion of V-belt drive to cogged teeth belt drive in assembly line 5,6 & 7 Dust extraction systems in SBD1	16,340	0.10	0.07	9	FY'24-25
18	Reduction of skin Temparature in Assembly COS lead pots 2 nos in SBD1	22,050	0.13	0.20	18	FY'24-25
19	Upgradation of washing machine blower IE1 pumps & formation water pumps to IE3 in SBD1	138,096	0.83	0.55	8	FY'24-25
20	Minimise the Compressor air leakages in all sections (PLP,Assembly,Formation,Finishing) in SBD1	33,250	0.20	0.00	- 1	FY'24-25
21	Ugradation of vaccum pumps for filling machines in SBD1	62,580	0.38	0.55	5 18	FY'24-25
22	Provide occupancy sensors for Formation tub area, charger room, Utility rooms lighting in SBD1	11,200	0.07	0.03	5	FY'24-25
23	Replacement of 300 Kg/H boiler in LVRLA	82,500	0.50	0.84	20	FY'24-25
24	Replacement of zero energy fan in formation FA System-01 &2n in LVRLA	118,540	0.71	. 1.64	28	FY'24-25
25	Replacement of Conventional lights with LED Lighting in Stores in LVRLA	82,500	0.50	0.63	15	FY'24-25
26	Replacement of lead pot phase angle SCR's to Zero cross over mode SCR's for Assembly BBC machine 5 nos in LVRLA	7,200	0.04	0.05	i 14	FY'24-25
27	Replacement of lead pot phase angle SCR's to Zero cross over mode SCR's for oxide plant and Grid casting 5 nos in LVRLA	58,800	0.35	0.46	5 16	FY'24-25
28	Install fan less cooling towers in Assembly and formation sections in LVRLA	49,348	0.30	0.60	24	FY'24-25
29	Replacement of Induction motor belt drive with Ec fan BLDC direct couling Motor for pasting and ovens sections 3 nos in LVRLA	185,050	1.11	. 2.63	28	FY'24-25
30	Replacement of formation-3 fresh air system in LVRLA	244,893	1.47	2.63	21	FY'24-25
31	Auto descaling by Magnet system through ionization in water chillers in LVRLA	5,994	0.04	0.01	. 2	FY'24-25
32	Replacement of Oven control room fresh air system in LVRLA	155,500	0.93	1.79	23	FY'24-25
33	Replace AODD pumps with energy efficient PP centrifugal pumps(IE3 ) at Acid storage building 3 nos in LVRLA	74,409	0.45	0.84	23	FY'24-25
34	Replacement of snow cool acid chiller in LVRLA	275,125	1.65	5.25	38	FY'24-25



# **Ongoing Energy saving projects for FY'25**



# 17



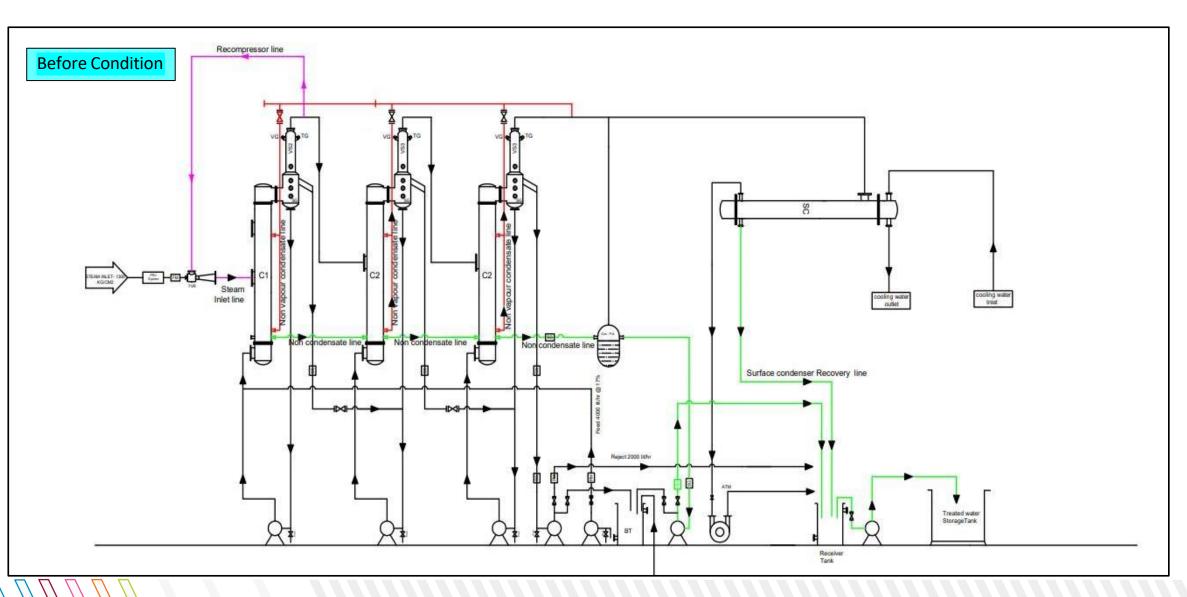
#### LPG consumption reduction in Zero Liquid Discharge plant (ZLD)

#### **Before Condition:**

Amara Raja Energy & Mobility installed Zero Liquid discharge plant (ZLD) with capacity of 280 KLD in Tirupati location to ensure that all the treated effluents are recycled in a process to reduce the water consumption from the bore wells.

Boiler is used to produce the steam for evaporation process of effluent. The LPG consumption for the boiler is very huge resulting in huge operation cost.

# **Innovative Project** LPG consumption reduction in Zero Liquid Discharge plant









#### LPG consumption reduction in Zero Liquid Discharge plant

**After Condition:** 

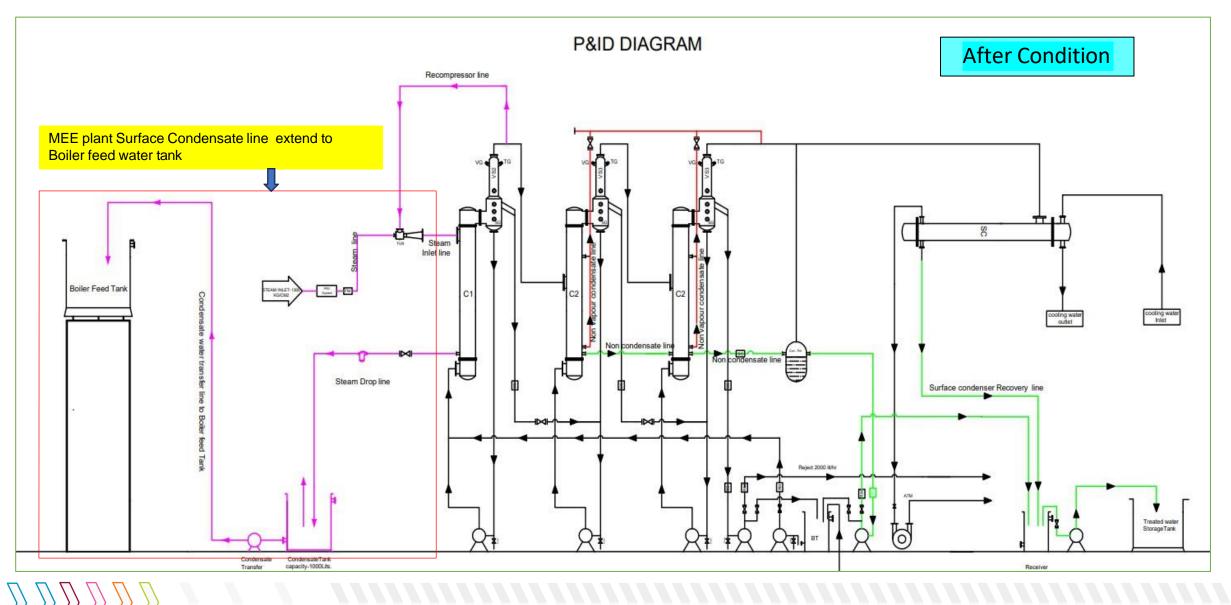
Action taken:

- RO-3 reject water diverted to Collection tank for recycling process to reduce the MEE feed, MEE and Boiler running hours & LPG consumption.
- > MEE plant Surface Condensate line extend to Boiler feed water tank

> MEE CIP process by Caustic Soda and Nitric Acid with proper schedule.

# **Innovative Project**

### LPG consumption reduction in Zero Liquid Discharge plant

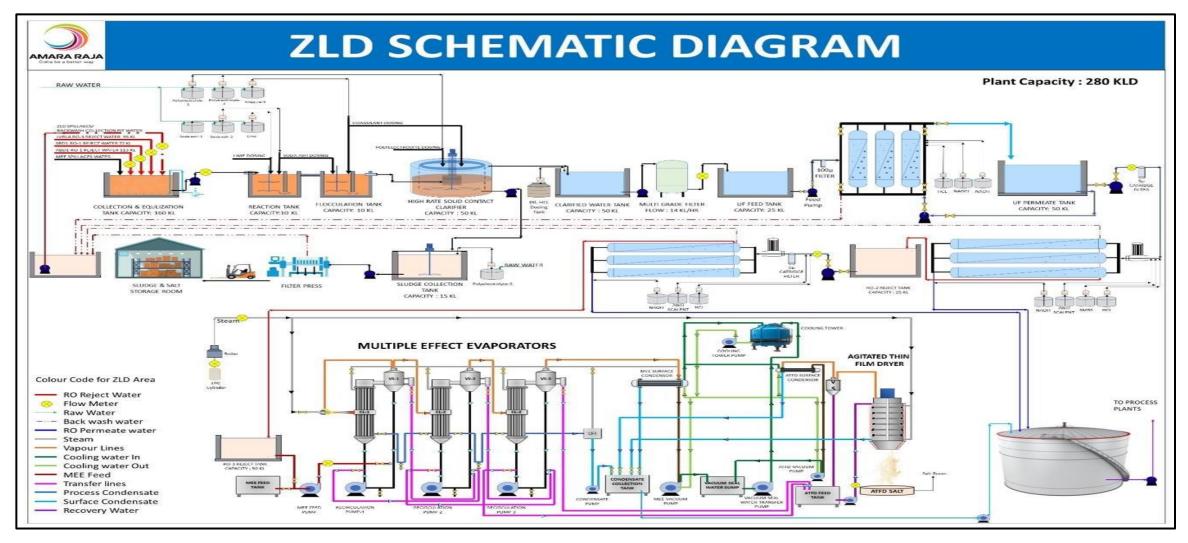




# Innovative Project



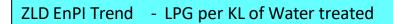
#### LPG consumption reduction in Zero Liquid Discharge plant

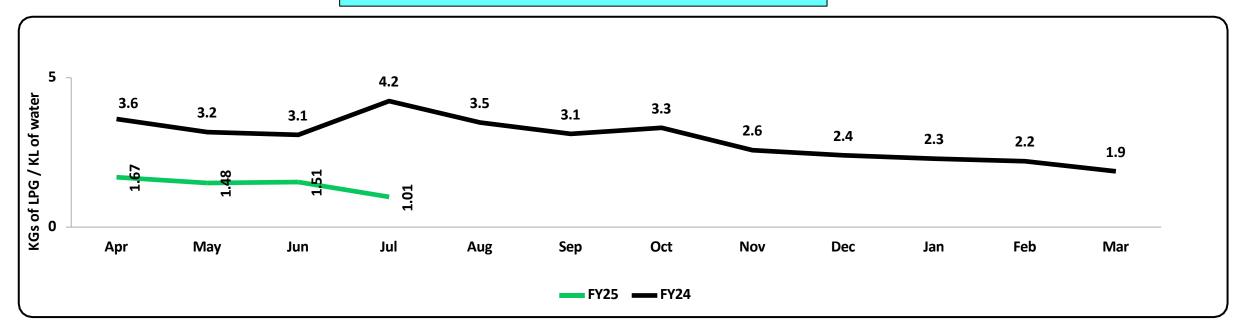


### **Innovative Project**



#### LPG consumption reduction in Zero Liquid Discharge plant





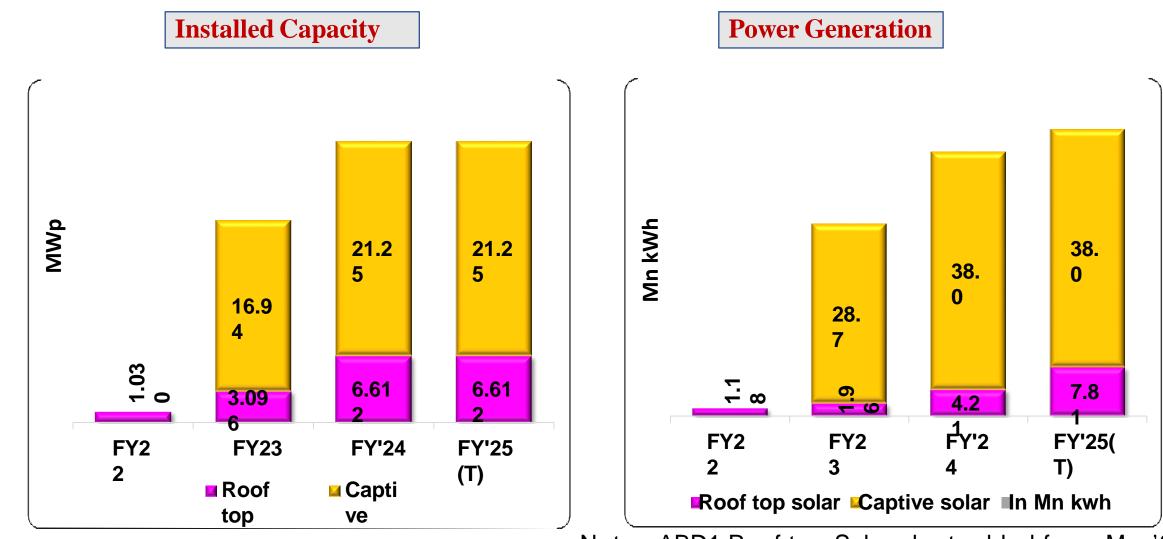
Investment: Rs 7,00,000/-

#### Saving: 35% LPG consumption reduced

CO2 emissions avoided : 858 tons / Year

### **Renewable Energy Roof Top & Captive Solar**

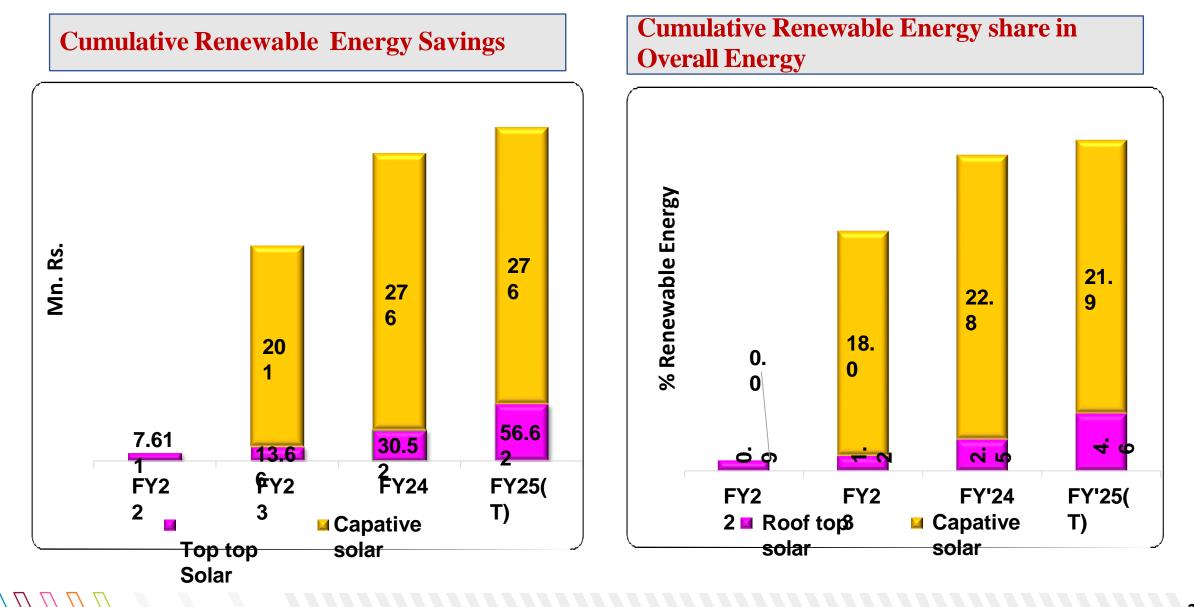




Note : ABD1 Roof top Solar plant added from Mar'24 ( 2.5 MWp)

### **Renewable Energy Roof Top & Captive Solar**





### **Renewable Energy Captive & Roof top Solar**





## **Roof top Solar details**

Plant capacity	2.57MWp
SPV module capacity	390Wp
Tilt \ Azimuth	
- Plane-1	6 / 0°
- Plane-2	6 / 180°
Solar panel installed Area	13610 Sq. meters
Total plant Area	22500 Sq. meters

Plant capacity	2.065MWp
SPV module capacity	385Wp
Tilt \ Azimuth	
- Plane-1	6 / 0°
- Plane-2	6 / 180°
Solar panel installed Area	10730 Sq. meters
Total plant Area	16500 Sq. meters



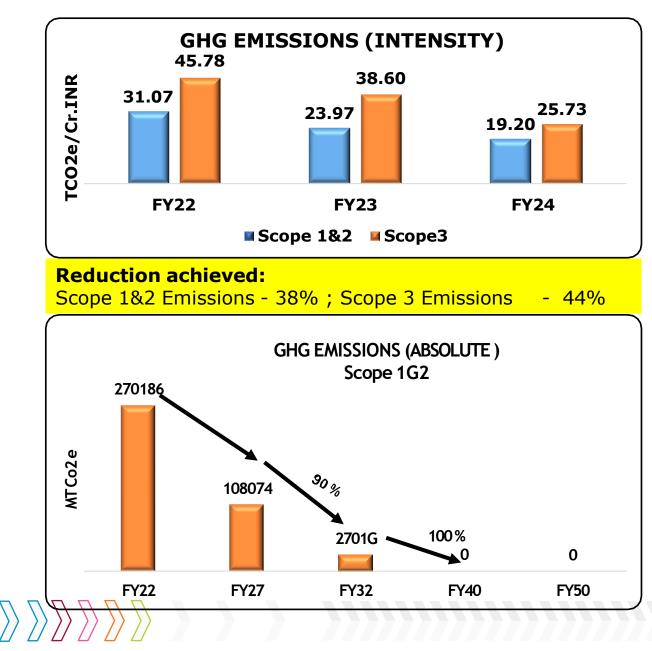
#### ARBD1 Roof Top Solar



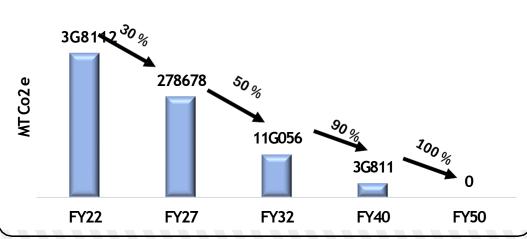
#### SBD1 Roof Top Solar



### **Green House Gas (GHG) Inventorization**



Description	ARE&M	Exide			
Renewable Energy (RE)	23.46%				
Energy intensity	127.69 GJ/Rs Cr	175.89 GJ/Rs Cr			
Scope 1&2 Emissions 19.2 t CO2/Rs Cr		23.02 t CO2/Rs Cr			
Source : Sustainability Reports from company website					
GHG EMISSIONS (ABSOLUTE ) Scope 3					





#### **Environmental monitoring - Air Pollution Control**



#### **Effluent treatment plant**



**Dust extraction system** 

Effluent treatment plants provided at each unit to treat the process effluents. The treated effluent water is being monitored regularly and verifying the compliance as per APPCB standards.

#### Sewage treatment plant

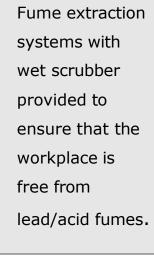


#### **Fume extraction system**

Sewage treatment plants are provided to treat the domestic effluent sand to ensure that the domestic sewage is treated before letting out.



Dust extraction
systems with bag
filters provided to
collect lead dust at
source to ensure lead
in air is controlled both
at workplace as well as
atmosphere.



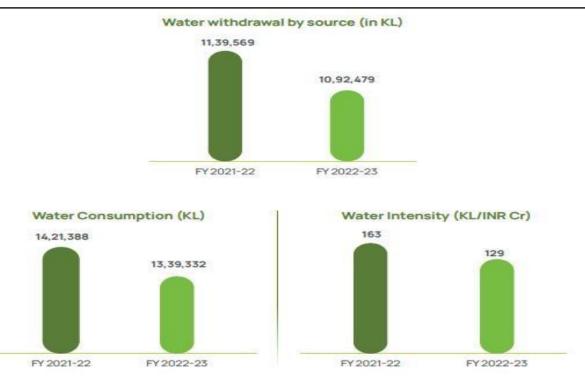


#### **Green belt development**



- 250 Acres of barren hillock Adopted for greenery development at Paramita village.
- 30 acres purchased and donated to Government.
- Planted 65,000 saplings as on date...

#### Water Management



In the current year, overall water consumption and water withdrawal, decreased by 5.7% and 4% respectively over the previous year. This has resulted in the decrease of water intensity by 21%.

Our manufacturing facilities are situated in regions that are categorized as safe zone by the Central Groundwater Board.

#### **Environmental systems**





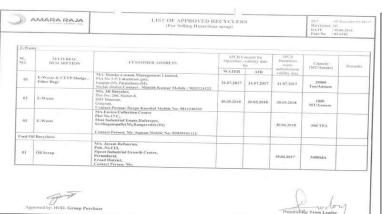


Reservoir 70,000 m<sup>3</sup> developed for the purpose of rain water harvesting and to recharge the ground water levels across the group





30 Minutes rain water storage pond capacity of 6500 KL



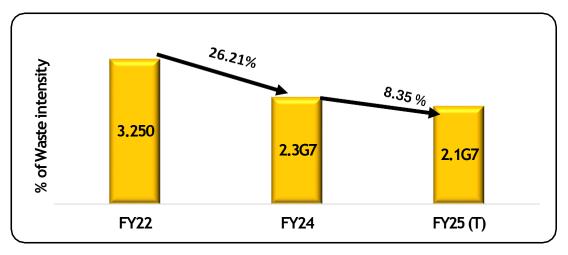
#### Waste Storage area



We store all the hazardous wastes in a closed shed before the disposal takes place. We are having a separate covered shed and open area shed where in necessary required flooring is provided to ensure that the land pollution is not taking place.

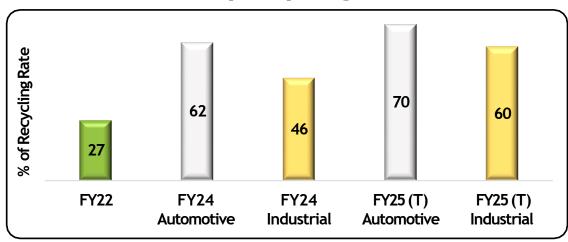
# **Waste Utilization and Management**



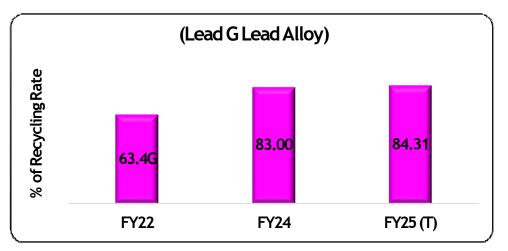


#### Waste intensity

#### **Battery recycling rate**



#### **Recycling input material**



#### Circular Economy

- Reduce waste intensity by 8.35%.
- Increase recycled Lead & Lead Alloys in production to 84.31%.
- Increase recycled Polypropylene Copolymer in production to 20%+.
- Improve battery recycling collection rate to 70% for Automotive and 60%
- for Industrial Batteries as per BWMR 2022.

### Waste Utilization and management





#### Waste

A significant portion of our waste production stems from battery waste, which is an inherent byproduct of our battery manufacturing operations. Our waste includes hazardous items like lead, battery scrap, as well as non-hazardous materials such as metals and cables. We have a designated area for solid waste storage, and our team follows procedures to collect and classify waste into bins. The waste thus collected is disposed or recycled through authorized vendors.

We have seen reduction in waste intensity by 14% during the year.

Parameter	FY 2021-22	FY 2022-23	
🐻 E-Waste	1.67	2.6	
诸 Bio-Medical waste	0.22	0.25	
Battery waste	5,126.77	5,095.8	
Other Hazardous waste	17,090.99	16,508	
Other Non-hazardous waste	6,069.52	7,545.2	
Total Waste generated	28,289	29,151	
Waste Intensity per Crore of turnover (MT/INR Cr)	3.25	2.80	

Table: Total Waste Generated (in metric tons)

We recycled 27,823 MT of waste, accounting for 96% of our total waste. We are working towards reducing our waste to landfills.



#### From Biodegradable Waste to Manure

The ARE&ML manufacturing campuses produce around 2,062 kg of organic waste each day, supplied primarily by our industrial kitchens and gardens.

Our recently installed saw dust machine is being

utilized to convert wood waste into saw dust. This is combined with organic food waste in our organic waste converter and transformed into manure, which is used for gardening purposes. This initiative has enabled us to manage our organic waste while advancing circularity.

#### Impacts:



Manure used for gardening purposes



Waste diverted from landfills





### **Cafeteria Food & Garden Waste management**





# **ARE&M Green Supply Chain management**



#### Supplier Engagement

We have formulated a systematic, step wise process for responsible supplier management. This process pivots on digitalization, collaboration and incentivizing our supply partners to make their businesses more sustainable. Through this program, we aim to enhance the sustainability of our supply chain.



ESG Data and Targets: Online data collection via ESG data portal

Step 1

Capability Building: Training suppliers on ESG metrics, data collection and submission

Collaboration: Agreeing on joint projects in Water, Energy, Carbon and Safety Improvements; subsequently supporting suppliers to identify gaps in their systems and draw up action plans in the focus areas

Assessments: Supplier evaluation based on ARIBA and periodic re-assessment based on ESG criteria. This process includes physical audits for critical suppliers

Step 4

Rewards and Recognition: Supplier Sustainability Index and annual rewards for supplier sustainability

### **ARE&M Green Supply Chain management**



# Responsible **Supply Chain**



We source our primary raw materials such as lead and separators from reputable and reliable suppliers, both globally and domestically. Our Supplier Code of Conduct aligns with statutory requirements relating to environmental protection,

minimum wages, child labor, anti-bribery, anticorruption, and health and safety. It also addresses the principles laid out in international standards such as the Core Conventions of the International Labour Organization (ILO), among others.

In FY 2022-23, 32% of resources were directly procured from MSMEs/small producers. Additionally, 43% resources were sourced within the district and neighboring districts.



#### Enhanced Secondary Lead as **Input Material**

We are setting up Amara Raja Circular Solutions, a This initiative bolsters our efforts to procure state-of-the-art battery recycling plant at Cheyyar, Increasing quantities of secondary lead each year, Tamil Nadu. Focused on recycling lead and plastics, in line with the mandates of the Battery Waste this automated facility shall have India's largest Management Rules (BWMR) 2022. green-field smelting and refining capacities up to 150,000 MT per annum at a single location.



#### **Enabling Circular Economy**

Lead is one of the most recyclable and recycled material. As ARE&ML's manufacturing relies on lead as a primary material, we have embraced a holistic lead management approach that spans procurement, processing, waste, and recovery. Our closed-loop system optimizes lead use and recycling, and we manage batteries responsibly through Extended Producer Responsibility (EPR) while ensuring compliance with the applicable waste management rules for batteries and plastic.

Demonstrating active engagement in product stewardship activities, we implement a robust system for collecting used batteries at collection centers across the country and implement mechanisms for refurbishing and reusing them. Our input raw material encompasses various components, including pure lead, lead alloy, copper, and polypropylene materials. We have made significant progress in the input of recycled materials in our production processes.







We have recycled 79,747 metric tons of hazardous waste from used products and packaging material in FY 2022-23. We aim to increase this

proportion by establishing more battery collection mechanisms and creating our own infrastructure for lead recycling in our operating areas.

Impacts:





Decrease in primary acquisition from mining operations



Lower levels of sulfur oxide (SOx) and nitrogen oxide (NOx) emitted

## **ARE&M Green Supply Chain management**



#### **Credit Ratings**

CRISIL reaffirmed our strong credit profile with a 'CRISIL AA+/Stable/CRISIL A1+' rating on its bank facilities. This reflects our leading position in lead-acid batteries (2nd largest), diverse product portfolio, robust distribution network, and negligible debt on the balance sheet.

#### CRISIL An S&P Global Company CRISIL AA+/Stable (Reaffirmed) Long Term Rating

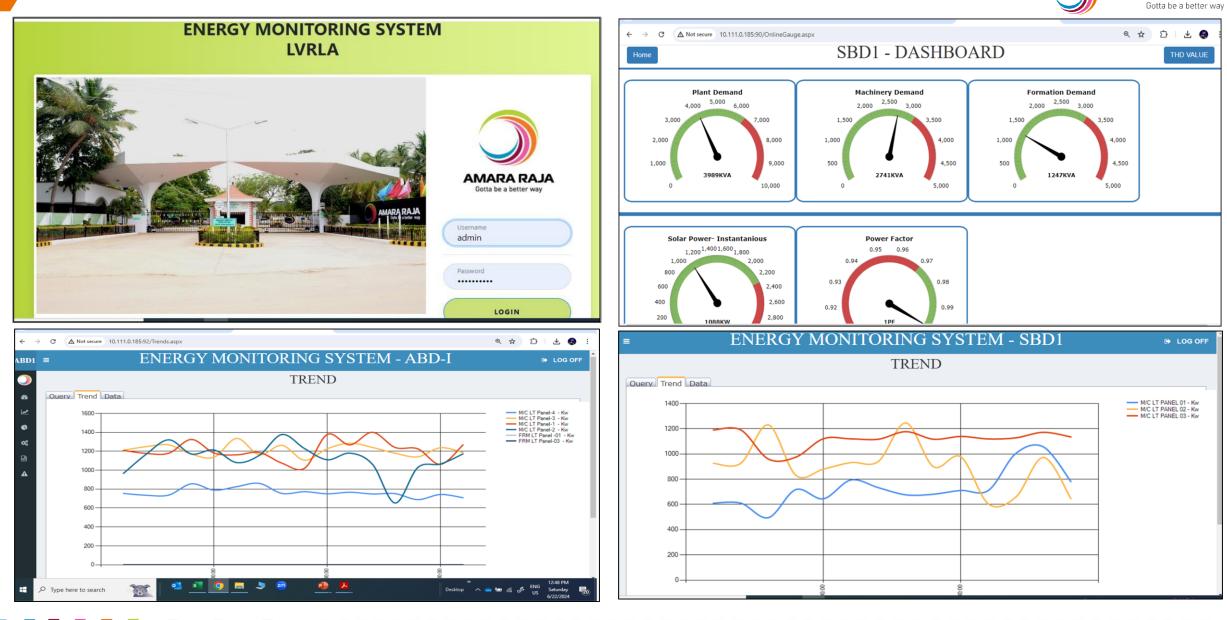
CRISIL A1+ (Reaffirmed)

Short Term Rating

Source - ARE&M Credit Rating, Crisil Ratings



### **Online Energy monitoring system**



AMARA RAJA

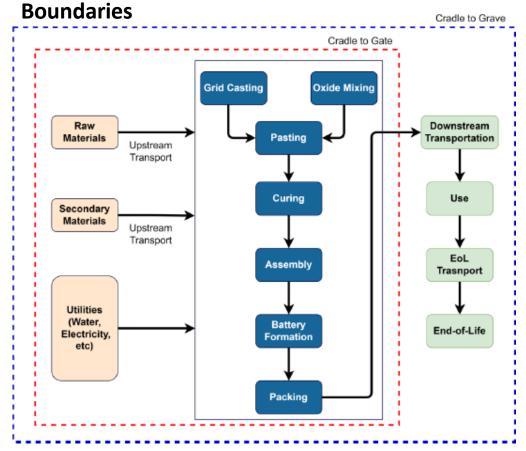
## Energy, HSE, TPM, Quality, & SH Policies







### Life Cycle Analysis is carried out for two products, one Automotive product and one Industrial product.



### **Major conclusions**

	Automotive 12v-35Ah	Industrial 2V-600Ah
GHG emissions (kgCO2)	35.783	1789.2
Reduction in GHG with 100% RE	40%	27%
Reduction in GHG with increase of service life from 4years to 6 years	20%	NA
Reduction of GHG emissions by Localizing Raw Materials – 100%	6.3%	2.5%

# Learning from CII

- CNG vehicles for Goods transportation
- Compressor air leakage checking at defined frequency
- Gravity roller conveyor
- > Static transfer switch during power change over
- Robot for solar panel cleaning
- > MY place My pride Ownership among teams
- Ductless Air conditioners
- Semi fixed and semi variable loads identification
- > Pneumatic tools replaced with Battery operated.
- > Office AC accumulator
- Six Sigma project for Energy target setting
- Hybrid heat pump
- Classification of energy based on fixed and variable loads



# Digitalisation

- In view of change in preferences of internal as well as external stake holders, speed & agility in operations Digitalisation in mfg. is witnessing it's importance.
- Digitalisation in manufacturing is started with an objective of bringing transformation in mfg. operations to address challenges viz.:
  - Deskilling critical mfg. process, leveraging AI/ML technologies,
  - Optimisation of productivity by building real time mfg. intelligence in production operations,
  - Accuracy of process to have self-explanatory & self driven operations.
  - Enhancement of safety of people and equipment.
  - Optimisation of cost by use of optimum resources.
  - Visibility of shop floor like WIP, material, resources, etc.
  - Elimination of time & effort in RCA, traceability and genealogy.

In a nutshell - This initiative is targeted to have a support system in shopfloor on real time reducing losstime & wastage







### Our Net Zero Plan

Aligning with our aim of powering transition to a sustainable tomorrow, we aspire to be Net Zero by 2050. To achieve this, we are following a comprehensive Net Zero Road Map, that encompasses phased decarbonization approaches and industry best practices. We have established specific SBTi-aligned Net Zero Targets for reductions, delineating our intentions for the short, medium and long terms

Base year Emissions (2022) Scope 1 & 2: 2,70,186 MtCO<sub>3</sub>e Scope 3: 3,98,112 MtCO<sub>3</sub>e

### Transition to Cleaner Energy

Energy efficiency projects(1.5% YOY reduction) 187 MW RE 50% EV (Internal logistics) Fuel switchover HSD to Gas Refrigerant change to low GWP Plantation of 100,000 trees Inhouse efficient lead recycling Vendor engagement and target setting

#### Accelerating

Energy efficiency projects delivering 1.5% Y-o-Y reduction

Additional 70 MW RE

100% EV for employee and internal logistics

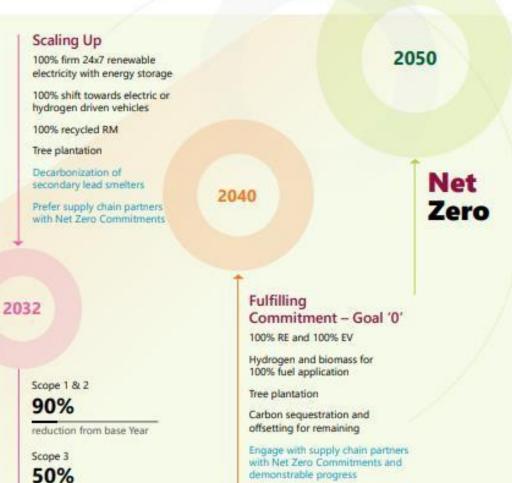
Tree plantation 1,00,000

Part procurement from Net Zero committed supplier

RE for secondary lead smelters

Logistics decarbonisation (ship/train) Nature based solutions

2027

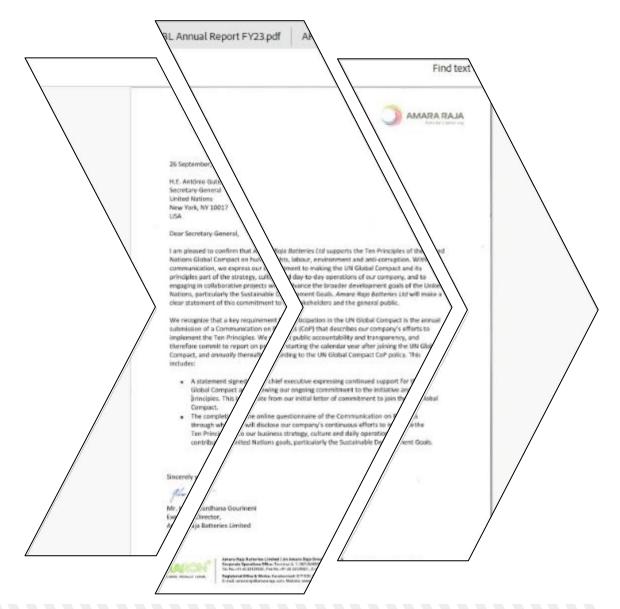


### **Net Zero Plan**

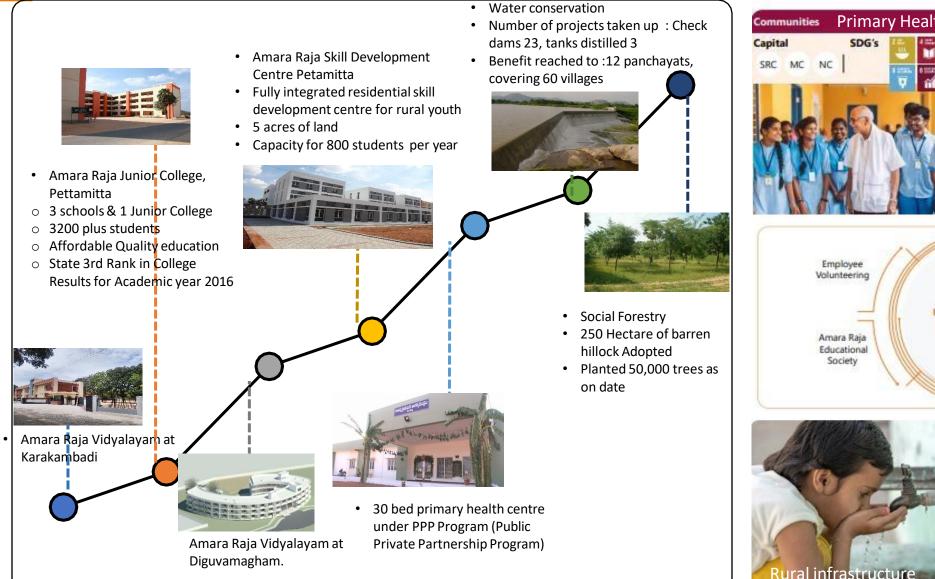


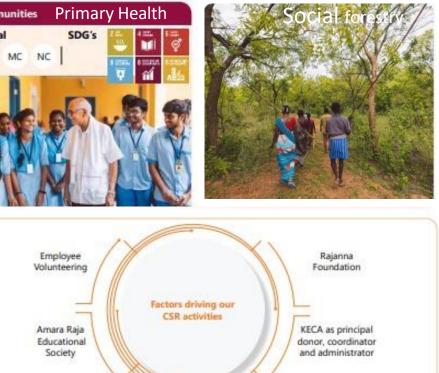
**Sign off with UNGC on Environment** 

Mr.Harshavardhana Gourineni, Executive Director signing the document to confirm Amara Raja Energy & Mobility Ltd., will support the principles of the <u>United Nations Global Compact</u> on human rights, labour, environment and anti-corruption.



## **Beyond Business (CSR Activities)**







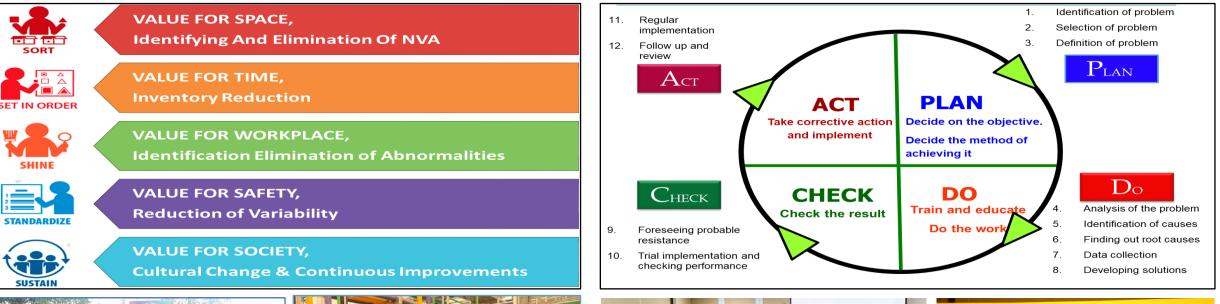


### **5S Culture & QCC Culture**



5S is Work Place Management which is practiced by every employee at their working areas to ensure a better and safe work environment

Quality Control Circles (QCC) are for Employee Involvement with Enthusiasm in Quality Circles for Self and Mutual development, and Organizational growth





Trainings & Workshops



Quarterly External Audits & Recognitions



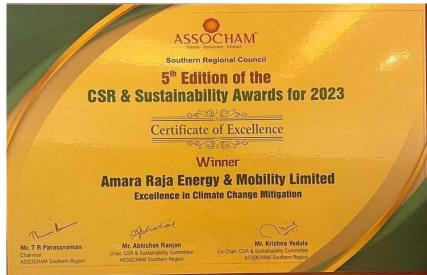
ICQCC Competition – 2021, India



ICQCC Competition – 2018, Singapore

## **Awards & Recognitions**

### CSR & Sustainability award



### Excellence in climate change mitigation



#### Achieving AROGYA healthy workplace award



#### **Environment Award**





AMARA RAJA

Gotta be a better way

#### Best future ready organization





### **Awards & Recognitions**



#### **Excellence category in TPM**



Achieved JIPM TPM 'Excellence, Category A Award' for LVRLA and MVRLA Plants





Achieved JPM Excellence in 'Consistent TPM Co Award' for ABD1 and SBD1 Plants Achieved ABK AOTS DOSAKAI 'SS SUSTEMANCE LEVEL 2' Award

#### Excellence in Lead safety & hygiene



Conducted LEADCON conterence with Lead Industry experts to spread awareness on Lead safety and hygiene through beck-in-class initiatives

#### Great place to work award 2023

#### Best Overall Sustainable Performance 2023 by Transformance Forums



#### IESW Company of the FY 2022-23



Confederation of Indian Industry Southern Region



3rd Edition CII SR Industrial Water & Waste Management Competition 2023









### Amara Raja believes in .....

# Gotta be a Better Way

